

YOUR 101 GUIDE TO
BACKUP
SOLUTIONS



THERE SHOULD ALWAYS BE A PLAN B

We don't like to think about it, but from time to time things can go wrong. If you buy a new house, it's imperative to get both life insurance and home and content insurance to ensure that should the worst happen, you're protected.

Well, the same applies with implementing a backup solution. If putting backup measures in place for your home is such a natural and common concept – then why wouldn't you protect your customers' business too?



TRIED AND TESTED BACKUP AND DISASTER RECOVERY SOLUTIONS FOR SMBS

A multi-layered security approach is the best way to combat an increasing threat landscape. Cyber Security solutions can only predict patterns as far as their global intelligence reaches, so it's best practise to combine those solutions with a Business Continuity and Disaster Recovery (BCDR) implementation.

The financial costs and remediation following a breach can cause significant damage to your brand, leading to detrimental consequences. But with a solid BCDR solution, data breaches

that occur can be rectified with little downtime.

Many small businesses still rely on backing up their data on tapes and storing them offsite. For years, this proved as an effective, cheap and reliable route for SMBs. But times have changed, the cloud has evolved and restoring tapes to an offsite server is now significantly slower and can involve larger periods of downtime for your business, compared to cloud-to-cloud backup.

skykick

THE FAST, EASY WAY TO BACK UP THE COMPLETE OFFICE 365 SUITE

THE AVERAGE, PREDICTABLE COST OF DATA LOSS TO A SMALL BUSINESS IS £3,106

Source: SkyKick, 2018

Many savvy tech users often fail to realise that Microsoft doesn't back up data in Office 365, it only replicates your data in the cloud as a redundancy feature. With 120 million business worldwide, Office 365 is an irresistible target for cyber criminals, meaning data loss is not a matter of 'if' but 'when'.

You can reduce your business risk by using value-added solutions, such as SkyKick Cloud Backup, that are designed to back up your Office 365 data. It's not just mailboxes it backs up either, but OneDrive for Business accounts, a SharePoint site, Microsoft Teams and Office 365 Groups.



KEY FEATURES



**UNLIMITED
BACKUP**



**ONE-CLICK
RESTORE**



**RECOVER TO
ORIGINAL
LOCATION**



**NO FILE
OVERWRITES**



**AIDS DATA
COMPLIANCE**



**NO SOFTWARE
TO INSTALL**



Acronis

SOLVE DATA CHALLENGES WITH INSTANT, RELIABLE BACKUP

75% OF ORGANISATIONS EXPERIENCE TAPE FAILURE EACH YEAR

The new generation of data protection is cyber protection – and Acronis delivers it. Using the power of the Acronis AnyData Engine, Acronis Backup Cloud is a backup offering with disk imaging technology and an instant restore feature.

It's a solution that's designed to protect data from ransomware attacks with its certified datacentres, all while encrypting data in-transit and at-rest. From flexible pay per GB solutions to easy backup for workstations and servers, Acronis Backup Cloud is a recommended service that's been tried and tested.



**OFFICE 365
PERFECT
PARTNER**

KEY FEATURES



REMOTE
MANAGEMENT



MULTI DATA
BACKUP



SECURE TIER-IV
DATA CENTRES



RESTORE BACKUPS
IN MINUTES



EASY
ACCESS

£GB

PAY PER
GIGABYTE





MOVE FASTER, ACHIEVE MORE AND SAVE MONEY

AZURE BACKUP & RECOVERY ENABLES YOU TO REDUCE IT WORKLOADS WITHOUT LOSS OF INCOME

As the fastest growing cloud platform, Azure can help you save time, reduce your overall costs and allow you to benefit from a secure platform while only paying for what you use.

Backing up business-critical workloads or non-sensitive data in Azure is an easy way to implement a Disaster Recovery solution for your business. As a simple solution that can decrease your

infrastructure costs, Azure Backup can protect workloads running on Windows, Linux, VMware or Hyper-V servers.

Microsoft automatically encrypts any data you store and back up using 256-bit AES, one of the industry's strongest encryption methods, and enables you to restore data quickly and efficiently from the Azure Recovery Services vault.

THE BENEFITS OF AZURE BACKUP

3 WAYS TO BACK UP

Full, differential and incremental backup options enable you to back up customer data efficiently, with the latter only storing blocks of data that have changed since the last backup.

3 BACKUPS PER DAY

When using the Azure Backup Agent, up to three point-in-time backups can be taken and stored in the Azure Recovery Services vault.

4 RETENTION OPTIONS

Choice of retaining recovery data either daily, weekly, monthly or yearly.

NO EXPIRATION ON RECOVERY POINTS

Azure Backup features 9,999 recovery points, so if you used one recovery point per day you'd have enough to last 27 years, or back up weekly for 192 years.

ULTRA-SECURE

Back up customer data to the Azure Recovery Services vault and obtain one encryption key. Unlock data with the passphrase that only you or your customer knows.

PAY LESS FOR STORAGE USED

Most backups in Azure are compressed to reduce the storage space required, so you can pay less for the storage used.

OFFICE 365 SECURE



With 120 million business users worldwide, Office 365 is an irresistible target for cyber criminals. With this in mind, we think it's important to highlight that the Office 365 Exchange Online Protection is good, but not good enough.

Defend yourself against spear-phishing attacks and sophisticated malware with Vade Secure, while automatically

backing up your mailbox data in the fully-encrypted Acronis Backup Cloud. It's the all-in-one solution purposefully built to enhance protection, ensure compliance and maintain company reputation – without compromising user productivity.

ALL THE PRODUCTIVITY OF O365 PLUS...



**INSTANT MAILBOX
RESTORE**



**QUICK BACKUP
SEARCH**



**REAL-TIME URL
EXPLORATION**



**MULTI-LEVEL
ENCRYPTION**



**INSIDER THREAT
PROTECTION**



**FULLY INTEGRATED
INTO O365**



**TIME-BOMBED
URL PROTECTION**



**REMEDIAION
FEATURE**



Office 365

**START PROTECTING YOUR BUSINESS
TODAY WITH A SECURITY SOLUTION**

Phone: 01706 298080

Email: info@j700group.com

Web: <https://j700group.com/>

J700
GROUP